



WHAT GREG'S CLIENTS SAY

"I have enjoyed working with Greg. He's relatable and makes an effort to understand my situation without any judgement"



PERFORMANCE COACH

Greg Ford

Bachelors of Arts

Graduate Diploma of Teaching (Secondary)

Certificate in Financial Advice

From basketball coach to financial coach, Greg knows a thing or two when it comes to motivating and supporting his clients to keep their eyes on the ball and achieve financial success.

Gregarious, caring and competitive are just three words that encapsulate his coaching style. Always hungry for clients to make real financial progress and outperform their previous result.

Greg credits his wins as a financial coach to the agility he's honed through previous experience as a secondary teacher, making him adaptable to meet the unique needs of each client. Whether it's paying down debt, increasing cash surplus, or growing wealth, his core passion is guiding his clients towards a healthier relationship with money.

As a proud Wellingtonian, you'll find Greg spending his downtime with friends and family, perfecting his golf game, or devouring his favourite movie or book.
